



BLUESUN Consumer Brands establishes, maintains, and implements a quality, safety, and environmental policy consistent with the company's objectives and purpose.

MISSION

The main objective of BLUESUN CB is to design, develop, produce and market solid and liquid detergents and air fresheners, satisfying the needs of our customers and consumers, guaranteeing the quality, safety and sustainability of our products and processes.

VISION

The purpose of BLUESUN CB is to be the reference "partner" for the home care products category:

- Be competitive and dynamic in the brand market.
- Be a producer of maximum reliability for the brands of large companies.
- Become the distributor's brand development specialist.

GENERAL OBJECTIVES

BLUESUN CB, through the following Quality, Safety and Environment Policy, is committed to the maintenance and continuous improvement of an integrated management system.

- We commit to meet with the applicable legal requirements and other requirements established by the organization.
- We are committed to seeking continuous improvement options.
- We work with a culture in which risks are identified, eliminated or mitigated daily.
- We are committed to promoting and working with a product safety culture.
- We investigate any incident or alert through a detailed analysis specifying cause and corrective actions.
- We maintain hygiene, cleanliness and appearance standards at levels of excellence.
- We all comply with the safety regulations in the factory, our goal is to return home in the same conditions in which we entered.
- We are committed to preventing damage and deterioration of the health of our workers.
- We are committed to promoting consultation and participation of workers and their workers' representatives on safety and health issues.
- It's everyone's responsibility to guarantee the integrity and protection of both the people who work with us and those who visit us, as well as our assets and the environment.
- We keep our industrial facilities safe and in continuous improvement, especially with regard to Seveso regulations - Major Accidents Hazards, among other multiple legal regulations that apply to us.
- We are committed to promoting sustainability and protecting the environment by preventing pollution, controlling and reducing our negative environmental impacts and paying special attention to the consumption of water and energy resources and the generation of waste and emissions.
- We work by applying quality standards and procedures throughout the logistics chain: from the reception of materials to the shipment of the final product to the client.
- Through internal process controls, we ensure that the manufactured product is safe for the consumer.
- We care about the satisfaction of our customers and consumers. We carry out periodic production checks and provide customer service.
- We are committed to establishing a Supply Chain Management System for products containing palm oil (RSPO) to ensure that the sale unit is manufactured in a sustainable way.

In order to direct BLUESUN CB towards the continuous improvement of our products, the directorate urges all company staff to comply with the requirements established in our Integrated Management System, and to contribute all their professionalism and interest in achieving our objectives.

In Mataró, March 24th, 2026

Andrés Villegas, CEO BlueSun CB